

Virginia Green Lodging Profile:



Lavender Hill Farm Bed & Breakfast

Lexington, Virginia

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices is all aspects of Virginia's tourism industry. *Virginia Green* has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, *Virginia Green* encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

Lavender Hill Farm

"Join your hosts John and Sarah Burleson as they take you for a tour of their 20 acre farm bed and breakfast located just five miles from historic Lexington Virginia in the Shenandoah Valley. Along with their Australian Cattle dog Rosie you may visit with the sheep, chickens, and donkey on the farm, fish in the stream below the farm, bird watch in the woods and pasture or just relax on the front porch with a drink and enjoy the sounds of nature. For the adventurous at heart we offer horseback riding packages or bring your bike and take in the breathtaking scenery of the area."



CORE ACTIVITIES for Lodging

"In this symbol indicates a <u>required activity</u> for Virginia Green Lodging facilities. Participants self-certify that these activities are in place and they provide additional specifics on other activities. Visitors to **Lavender Hill Farm** can expect the following practices:

- ☑ Optional Linen Service. Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:
 - Change linens only upon request
- Recycling and Waste Reduction. Virginia Green Lodging facilities must recycle Glass Bottles and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:
 - Recycle: plastic, office paper, toner cartridges, newspaper, cardboard, packing supplies, batteries
 - Use bulk soap dispensers instead of individual soaps
 - Instruct housekeeping to save and reuse unopened items
 - Do not use Styrofoam
 - Use reusable dishware and glassware, and minimize use of disposables
 - Use non-bleached napkins and coffee filters
 - Use water pitches and filtered water to minimize the use of single-use bottles

- Compost food waste and other compostables
- Have an effective food inventory control to minimize waste
- Purchase locally grown produce and other foods
- Grow some of their own fruits and vegetables that are served to guests
- Use the eggs they get from their own chickens
- Chickens eat kitchen scraps
- Make 2-sided copies/ printed materials
- Use electronic correspondence and forms
- Use "green" cleaners that are dispensed in bulk
- Purchase durable equipment and furniture
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use less toxic materials
- Minimize the use of pesticides and herbicides
- Use a nutrient management plan that minimizes the use of fertilizers
- **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:
 - Discourage water-based cleanup (sweeping first)
 - Have an effective landscape management plan
 - Use cisterns
 - Maintain vegetative buffers around streams and ponds
- Energy Conservation. The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:
 - Track overall energy bills
 - Use compact fluorescent light bulbs in all rooms and in canned lighting\
 - Use ceiling fans
 - Have individual thermostats for each room/area
 - Have installed additional insulation
 - Use natural lighting
- Green Events Package. The facility must offer a "green" or "environmentally-friendly" package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:

For more information on Lavender Hill Farm, see www.lavhill.com or contact Sarah Burleson at info@lavhill.com or 540-464-5877.

For more information on *Virginia Green Lodging* program, see www.deq.virginia.gov/p2/lodging or go to www.virginiagreentravel.org.



Virginia Green Lodging program is a supporting partner of *Virginia Green*, the Commonwealth's campaign to encourage environmentally-friendly practices is all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.





